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enviromed

Next generation toolbox for greener pharmaceuticals design and manufacturing towards reduced environmental impact

D8.5 - Project website

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Executive Summary

This document describes the first iteration of the ENVIROMED Website which is the main communication channel for the consortium's objectives, achievements, events, and publications. The document includes an overview of the website's functionalities, as well as a brief description of the currently available content and structure. Several screenshots from the ENVIROMED website are also provided, to showcase the various features that have been incorporated and are currently supported.

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1 Introduction

This deliverable aims at introducing the ENVIROMED project website. The website serves as the main representation of the project to the world. The design of the website is both functional and professional, allowing for the showcasing of recent news, ongoing activities, results, and other project-related materials. It is important to note that this report only provides a snapshot of the website's current state, as it will be continuously updated with new content and functionalities for both visitors and project partners.

1.1 Structure

This document is structured as follows:

Section 1: Introduction

Section 2: The ENVIROMED Website

Section 3: Conclusions

2 The ENVIROMED Website

The ENVIROMED project's website is openly accessible at https://www.enviromed.eu/ and is managed by METIS BALTIC. The current iteration has been created to accommodate the requirements of the ENVIROMED project and its consortium, as well as to address suggestions and feedback from the initial review process. Specifically, the present version employs a modern template to accurately represent the consortium's intentions and to captivate diverse audiences, particularly the general public and crucial stakeholders.

The foremost goals of the ENVIROMED website include:

a. Creating an online presence and sharing generated information and materials with the public;

b. Increasing awareness of ENVIROMED and supplying updates to all stakeholders regarding the project's progress.

The technical aspects, organizational layout, and primary features of the website are outlined in the subsequent sections, accompanied by brief explanations of each web page.

2.1 Technical Infrastructure

The website is hosted on a high-performance server, leased by partner Metis Baltic, with reliable uptime and fast loading speeds to provide users with a seamless browsing experience. To ensure data security and privacy, the website is protected with SSL encryption to prevent unauthorized access and protect against cyber threats.

Accessibility is a key priority for the website, and it has been developed to meet the latest WCAG 2.1 AA standards. The website is optimized for all devices and screen sizes, and features user-friendly design and navigation to ensure that all users, regardless of their abilities, can easily access and use the site.

The website has been developed using WordPress, a popular and versatile content management system (CMS). WordPress was chosen for its flexibility, ease of use, and wide range of customization options. The CMS allows for efficient content creation, editing, and management, enabling the project team to easily update and maintain the website's content. In addition, WordPress provides a robust framework for developing responsive, accessible websites that are optimized for search engines, ensuring that the project's message and goals can be effectively communicated to a wider audience.

The chosen color palette and overall visual appeal contribute to a unique, contemporary appearance while adhering to the project's cohesive brand guidelines.

2.2 Website Layout

The ENVIROMED website is built using a contemporary layout on the 'homepage' with simple page layouts throughout the site. Overall, the layout comprises the following sections:

a. The **Main Navigation panel (Header)**, offering quick access throughout the site pages.

b. The main **Content Area**, occupying the main area of each page.

c. The **Footer**, containing information regarding funding, as well as contact details.

2.3 Pages

This section presents the pages that comprise the project website and are represented in the Main Navigation Panel (Header).

2.3.1 Home

The public first page of the website provides the project logo, some key stats regarding the duration and number of partners and a brief summary of the ENVIROMED main aim. Moreover, a brief section regarding the project vision is reflected through an inspirational video, followed by a short introduction of the project partners. Direct links to other website pages, such as "About", "Consortium", "Resources", "News" and a separate "Contact" button are provided for easy access:

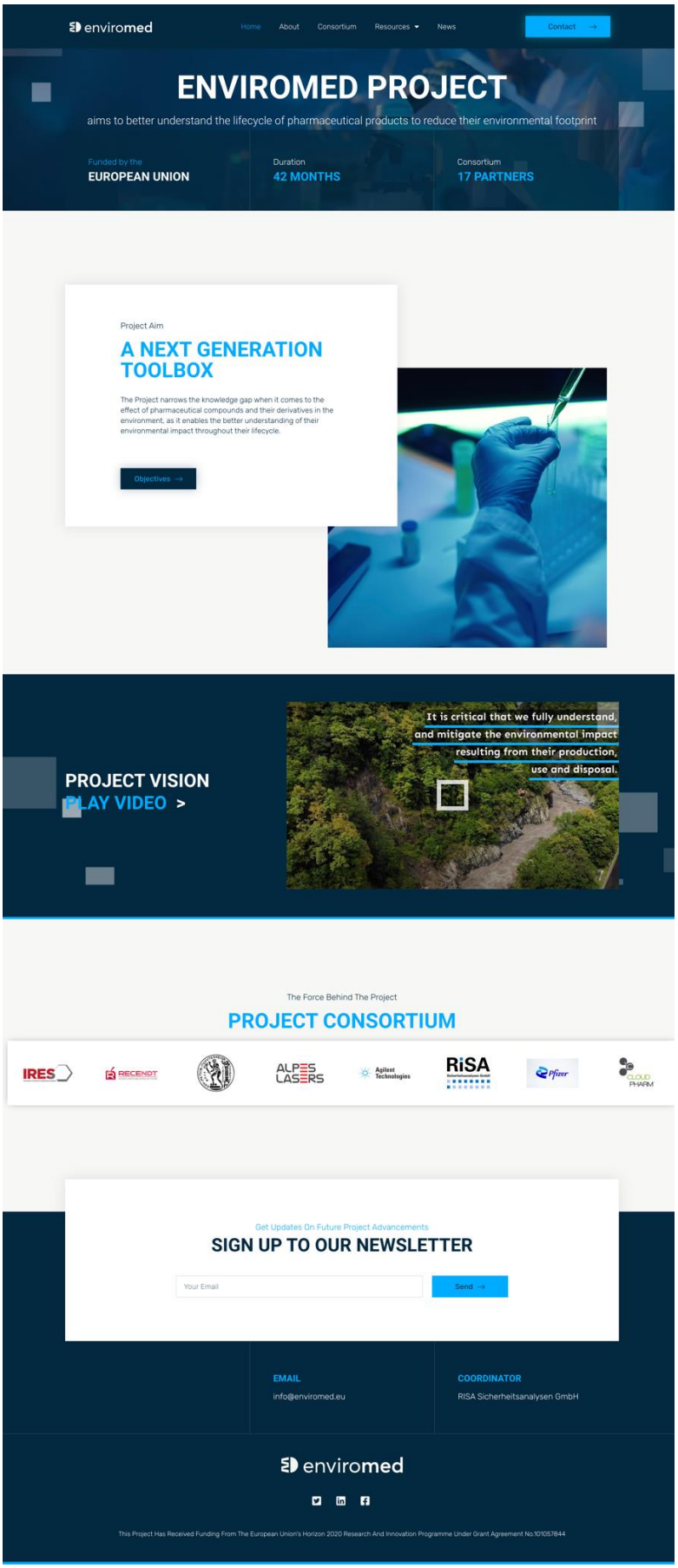

Figure 1: Home Page

2.3.2 About

The key aim of the project, along with its strategic, scientific, and technological objectives, are outlined on the About page.

Figure 2: About the Project

2.3.3 Consortium

On the "Consortium" page, all partners within the consortium are presented, along with their logos and links to their respective webpages.

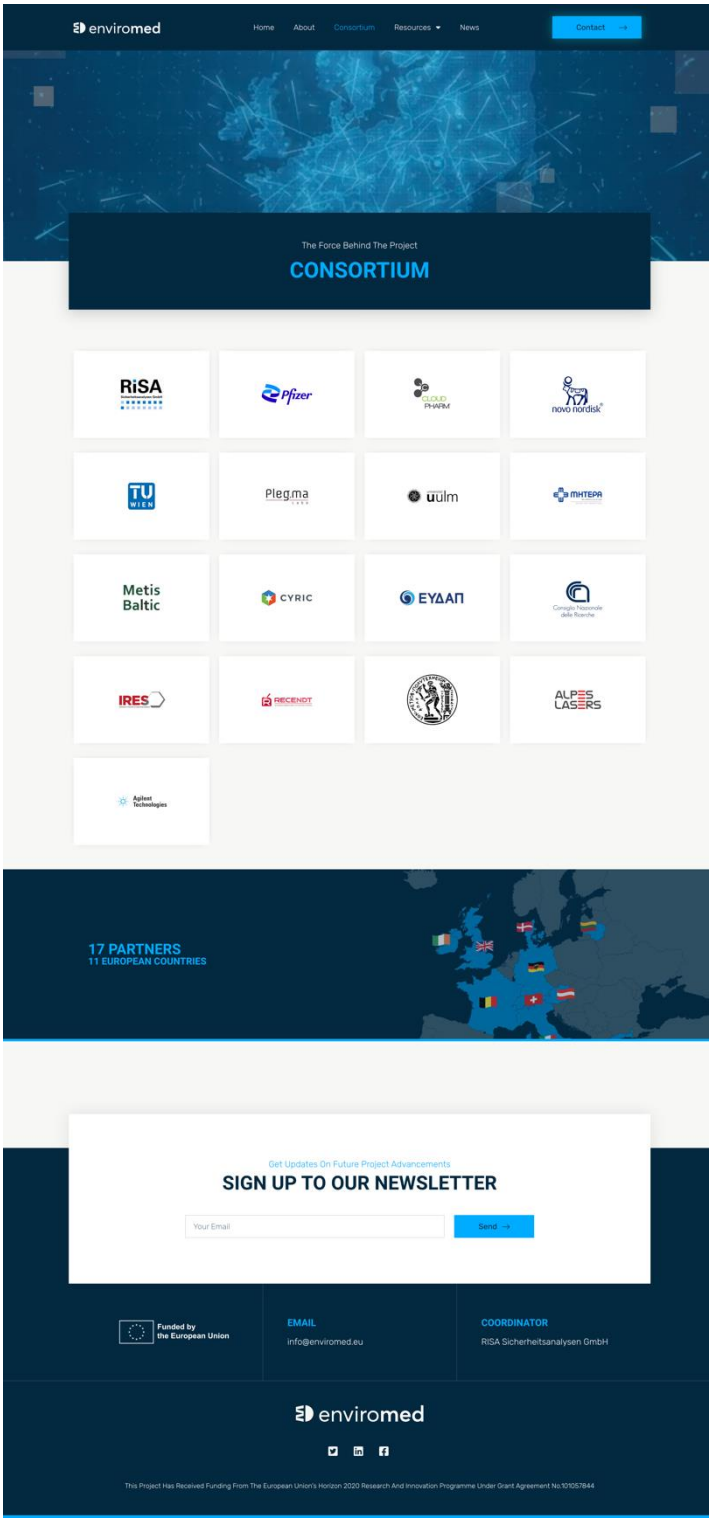

Figure 3: Consortium

2.3.4 Resources

The resources section is comprised of three sub-sections as detailed below:

2.3.4.1 Deliverables & Publications

The focus of this section is on the public deliverables of the project, which are available for download on this page. Additionally, any publications related to the project are also included. It is possible that other materials will be added to this section in the future.

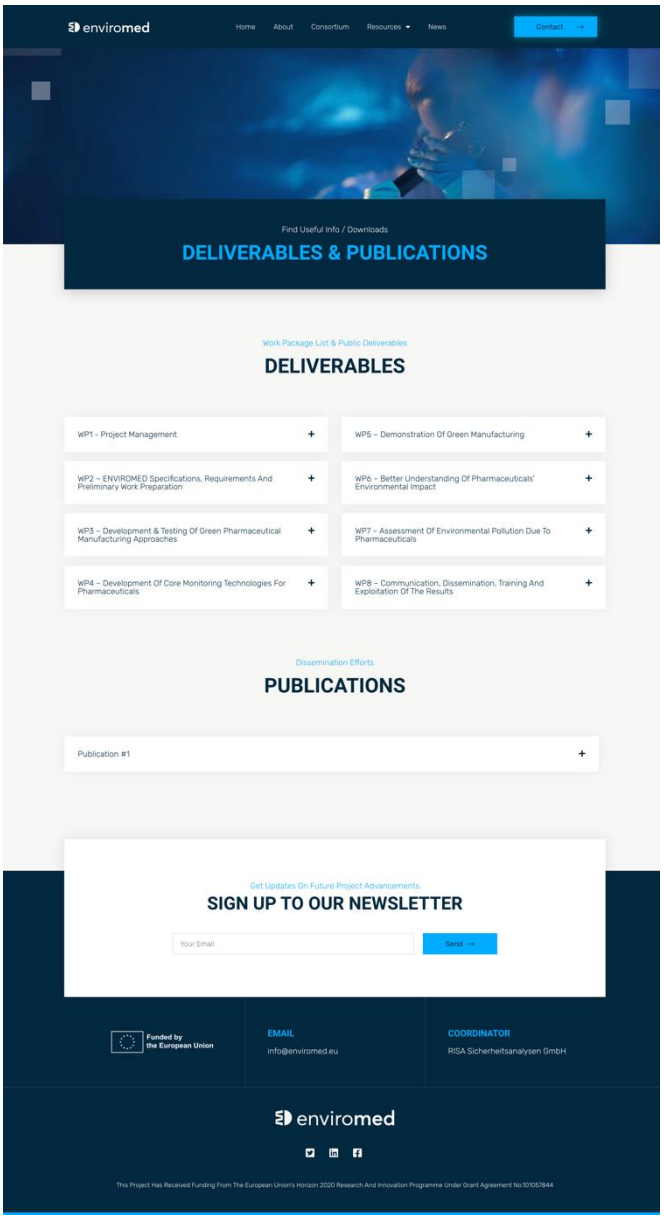

Figure 4: Deliverables & Publications

2.3.4.2 Communication Material

The section contains all publicly available material utilized for communication and dissemination, including the Project Brand Book and Project Logo package.

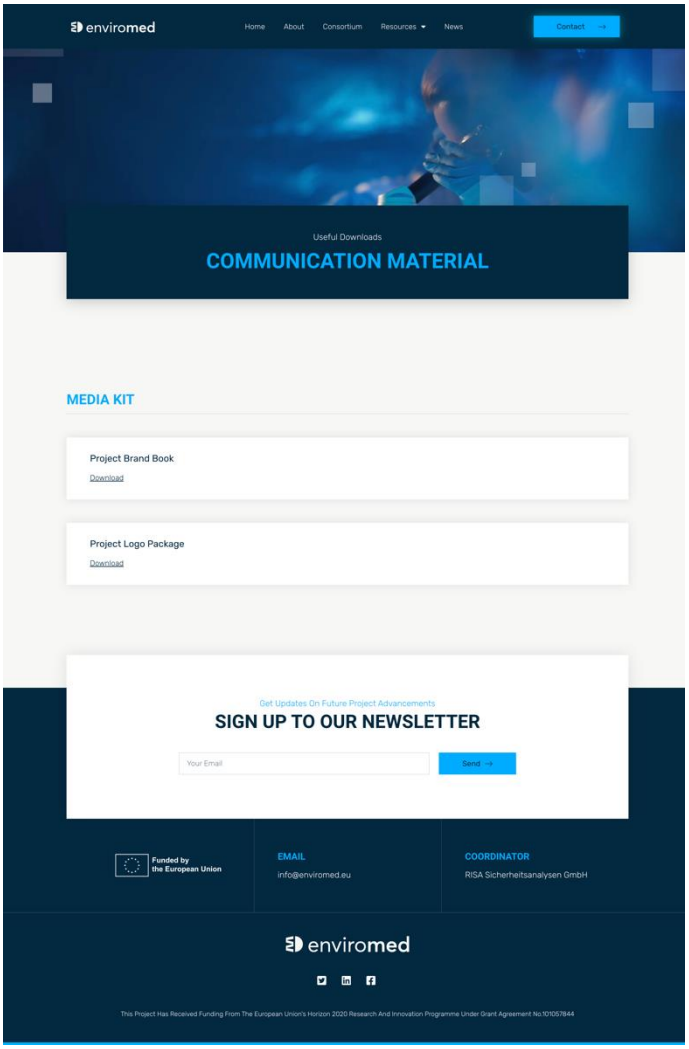

Figure 5: Communication Material

2.3.4.3 Media

Within this section, the project media - primarily consisting of photos and videos - that have been created or utilized in the context of the project's communication activities are included.

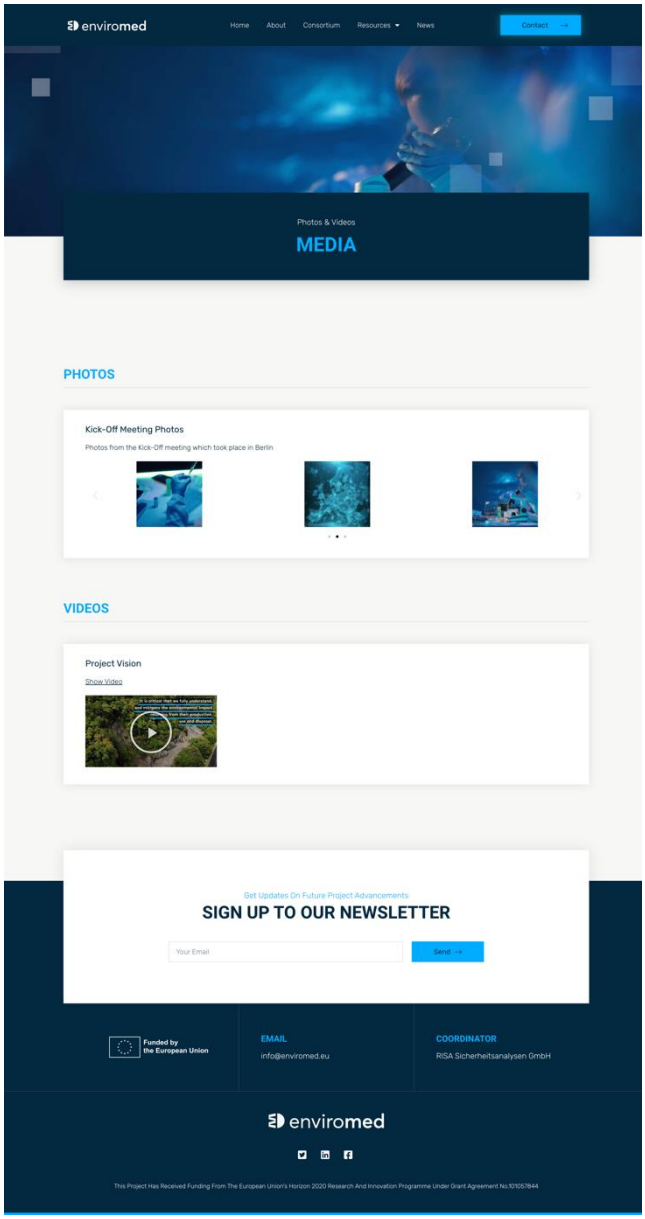

Figure 6: Media

2.3.5 News

In this section, news related to the project or other information relevant to the project's scope and objectives are presented. The news section will also highlight major milestones achieved throughout the project.

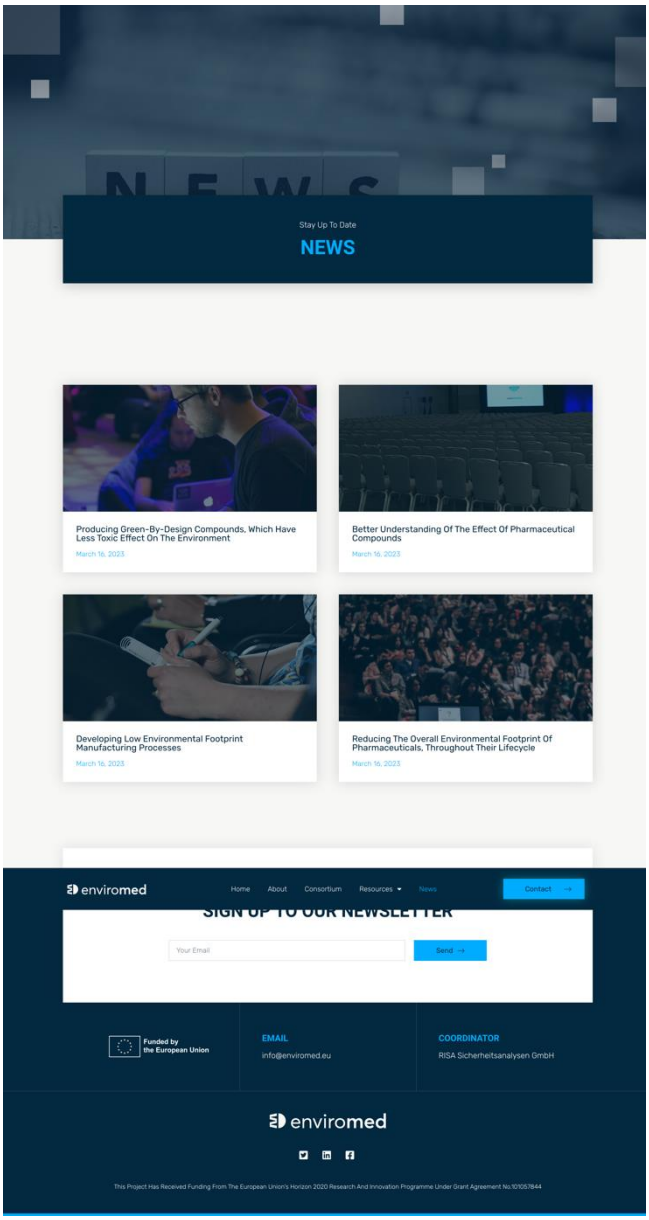

Figure 7: News page

2.3.6 Contact

This page provides a form for contacting the project and displays the contact details of the project coordinator.

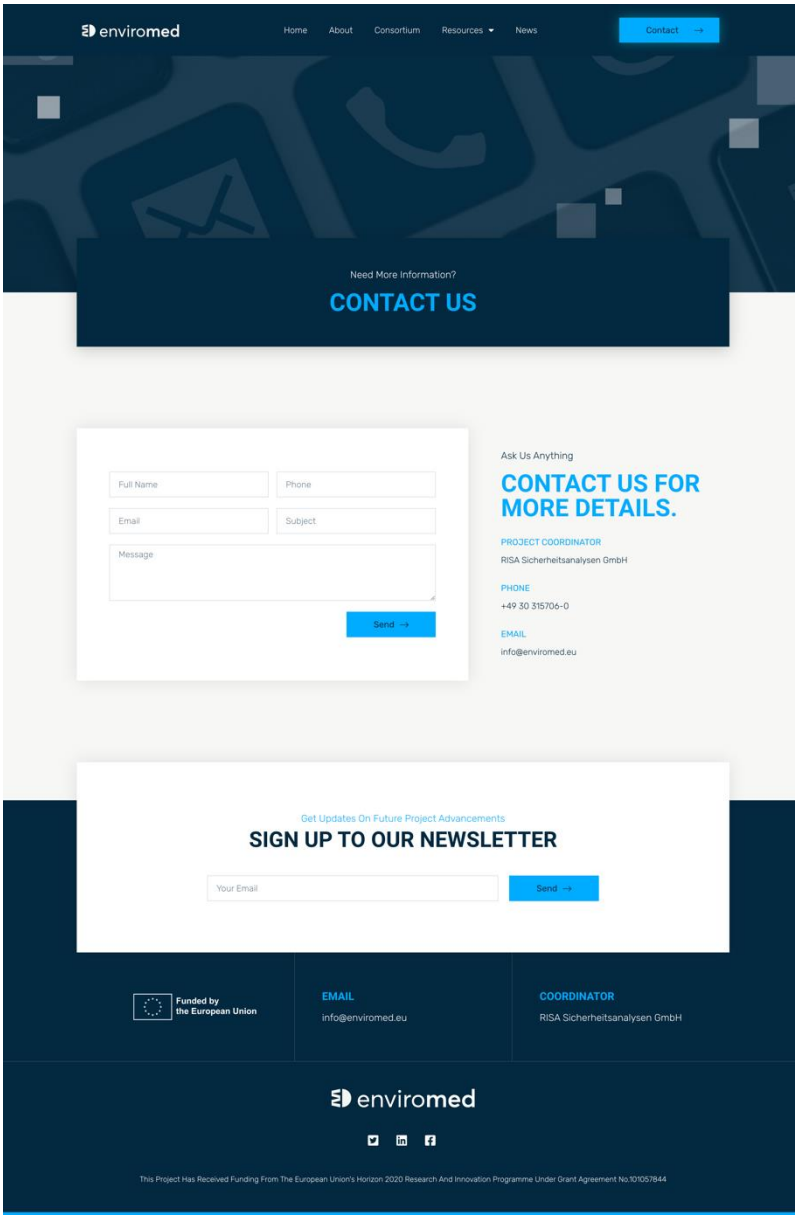

Figure 8: Contact page

3 Conclusions

In this report, we have delivered a comprehensive overview of the ENVIROMED website's first version. The site will be regularly updated to feature all relevant events, publications, news, and deliverables as they become part of the project's output. Consequently, we are confident that this website will contribute to the project's dissemination and communication objectives.